

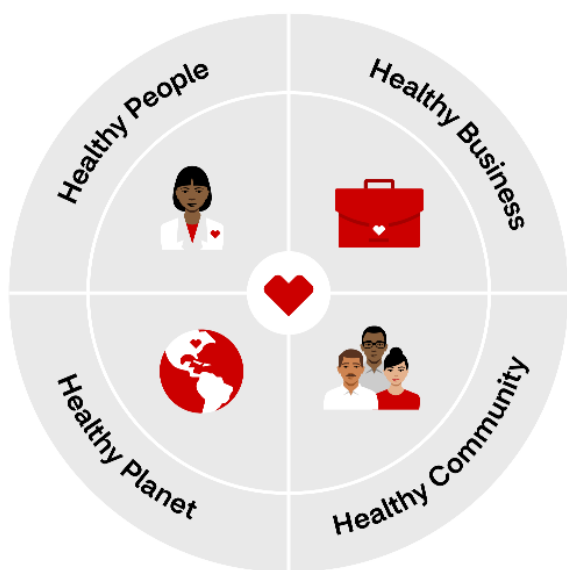
CVS Health® Florida Community Impact Profile



Transforming health

At CVS Health, we are guided by our company purpose: helping people on their path to better health. At the beginning of this new decade, we are reinforcing our commitment through *Transform Health 2030*, our new strategy to impact the health of the people and the communities we serve, and to support the health of our business and the planet.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community and Healthy Planet – *Transform Health 2030* is more inclusive of our broader enterprise and the impact we can have as a health care leader. It conveys our mission to effectively utilize our scale, expertise and innovative spirit to transform the health care experience and invest in community health at the local level.



We are health care innovators



Florida giving at a glance

CVS Health Foundation and Aetna Foundation:
\$724,649

Corporate Grants and Sponsorships: **\$334,585**

Pharmacy School, Nurse Practitioner and
Physician's Assistant Scholarships: **\$71,000**

Gift Cards and Product Donations: **\$9,622**

Volunteer Challenge Grants: **\$19,625**

Project Health: **\$17,500**

COVID-19 Relief: **\$135,000**

Volunteer Hours: **5,472**

Workforce Initiatives Partners: **164**

Building healthier communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving health outcomes through our charitable investments and programs.

Addressing COVID-19

Never has it been more important for us to deliver on our purpose of helping people on their path to better health than during this pandemic. There are many ways that our company is supporting customers, patients, plan members and employees, including making COVID-19 testing more broadly available. In addition, we have invested \$50 million in support to-date, taking an all-inclusive approach to aid those who need it most during these difficult times, especially children, seniors and those who are uninsured. Organizations in Florida that have received support include:

- Heart of Florida United Way Fund, Orlando
- Feeding Tampa Bay, Tampa
- Feeding South Florida, Penbrooke Park
- Regional Food Bank of Northeast Florida, Jacksonville

Investing in communities of color

CVS Health is investing nearly \$600 million over five years to advance employee, community and public policy initiatives that address inequities faced by the Black community and other disenfranchised communities. The company will also use its position to advocate for public policy that addresses the root causes of systemic inequalities and barriers, including efforts to address socioeconomic status, education, and access to health care.

In-store fundraising

Our in-store fundraising campaigns support national nonprofit partners that are focused on helping people on their path to better health. Through the generous donations of our customers colleagues, we raised nearly \$20 million in 2020 for the American Heart Association, the American Lung Association, the American Cancer Society, Feeding America and the Alzheimer's Association, with \$1,741,805 being raised from stores here in Florida.

Colleague engagement

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. 5,472 volunteer hours were logged by CVS Health colleagues in Florida in 2020, which equates to \$320,888 in donated time.

Source: CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

Key community partnerships

We support communities across Florida in a variety of ways, including donations from our company and from the CVS Health Foundation and Aetna Foundation. We also support charities through in-kind product donations, gift card donations and sponsorships. Some of our marquis alliances in the state include:

- Liga Contra el Cancer, Miami
- Healthy Mother Health Babies Coalition, Green Acres
- Trans Women in Need of Services, Penbrooke Pines
- Grace Medical Home, Orlando
- Sundari Foundation, Miami
- ConnectFamilias, Miami
- Florida Hemophilia Association, Fort Lauderdale

Project Health

Our Project Health program, hosted at select CVS Pharmacy® locations, connects under or uninsured residents from multicultural communities to no-cost comprehensive health assessments that detect early risks for chronic conditions. Project Health has hosted events in Tampa and Miami.

Pharmacists Teach

Our Pharmacists Teach program connects our pharmacists with communities to teach them about the dangers of substance misuse. Working with Discovery Education, we expanded the program by launching a suite of no-cost digital resources that empower educators and pharmacists to discuss the facts about prescription and illicit drug misuse with students in either a classroom or virtual learning setting. To date, more than 750,000 people across the United States have taken part in the program.

Affordable housing investments

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In Florida to-date we've invested \$32 million in affordable housing.

Workforce Initiatives

We enable our purpose of helping people on their path to better health by building non-traditional talent pipelines through the power of partnerships. In doing this we develop strong loyalty with community groups, customers, clients, and patients. In Florida, we have 164 active partners that work with us to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within our company.

Grantee spotlight: Lotus House

Location: Miami, FL | **Grant amount:** \$25,000 | **Grant focus area:** COVID-19

The mission of Lotus House Women's Shelter is to nourish and uplift women, youth and children experiencing homelessness by providing healing sanctuary, support, education, tools and resources that empower them to improve the quality of their lives on every level, achieve greater self-sufficiency, and build brighter futures. If their dreams come true, we enrich our community with the fruit of their potential realized.

Program Description

Through funding from CVS Health, Lotus House has been able to increase resources and services for the residents and children that have been impacted by COVID-19.

By supporting their work in the community of Overtown (as well as the residents of Lotus House) via their Health & Wellness Programming, Lotus House has been able to hire Public Health Nurses as part of the implementation of the new Community Health Team. In addition, Lotus House has also invested in new technology to help support increased sanitation protocols in order to keep the 480+ women and children sheltered, as safe and healthy as possible - many of whom have compromised immune systems.

Grant outcome highlights⁴

Lotus House anticipates the following outputs as a result of their program:

- 350 people will be impacted by the increased services of the Health & Wellness programs.
- 300 people will be indirectly impacted as a result of this program

Support from CVS Health has been incredible impactful, allowing us to uplift the lives of the most vulnerable in our community -homeless women, youth and children

- Lotus House



4. CVS Health Corporate Social Responsibility and Philanthropy analysis, 2019-2020.

The source for data in this presentation is CVS Health Enterprise Analytics unless otherwise noted.